

ACER INDIA

AN ACE UP THE SLEEVE

Established in 1999, Acer India is a wholly owned subsidiary of Acer Computer International, the third-largest PC manufacturer in the world. Acer India is also renowned as the first MNC manufacturer to roll out Intel's Pentium IV processor based systems out of its uniload facility in India



Acer India was incorporated to provide customer-centric, innovative and cost-effective technology over an unmatched range of applications.

INNOVATIVE AND COST-EFFECTIVE

Initially, it had a tie-up with Wipro India, and later having identified India as a crucial market, it decided to set up independent operations. It's well-known for the state-of-the-art uniload facility, which reconfigures all models of desktops, entry level & mid range servers & storage boxes. Headquartered in Bangalore, Acer India has offices in New Delhi, Mumbai, Chennai and Hyderabad, and has a strong presence in various segments such as banks, financial institutions and government.

FIRM BELIEVER IN PRINCIPLES AND VALUES

Acer India believes in business ethics as its management philosophy and follows them in all its organizational, professional, institutional and social process development. Everyone at Acer India believes in a combination of principles and values that guide the management and the employees to strive for social goals in sync with their economic goals.

It believes that an ethical company must assume full economic, legal, social, as well as, philanthropic responsibilities. Since 2006, it has been comprehensively and thoroughly reviewing its actions for sustainable development.

BREAKING BARRIERS

Acer is a Taiwanese multinational hardware and electronics corporation, specialized in advanced electronics technology. It was founded in 1976, and today it is counted among the world's top ICT companies with a presence in 160+ countries. On a mission to break barriers between people and technology, it is passionate towards creating a world where hardware, software and services will infuse with one another

to open up new possibilities for consumers and businesses alike.

Its 7000+ employees are dedicated to create extraordinary platforms of research, design, marketing, sale & support of products & solutions using its exceptional service-oriented technologies including the Internet of Things, gaming & virtual reality.

GOOD DEEDS

Acer India believes in working for the society, as the rapid growth of the IT market has given ample opportunities and extraordinary success to IT sector companies, and it becomes a reciprocal responsibility of all such companies to indulge in good deeds and give back to the society. Such a philosophy originated from the fact that industries have grown and so have national economies by using world's natural resources. These have affected local, national and world well being. Companies must give back to the environment and human beings through associations to reduce any adverse impact on natural resources by becoming

environmentally, morally and socially responsible.

Through its CSR programmes, Acer India has set certain goals through which it tries to achieve a global balance that integrates human, environmental and community resources.

